

Variety Feeds Kids

Innovative Partnership to Feed Children



Sheriff Michael Bouchard, the Oakland County Sheriff's Office, Variety Feeds Kids, and Meijer Stores embarked upon a partnership in 2014 that benefits thousands of children in the Pontiac, Michigan school district.

The Variety Feeds Kids program, affiliated with Blessings in a Backpack, is supported by Meijer, Chrysler Corporation, the Detroit Tigers' Wives, and other organizations. This program utilizes uniformed Reserve Deputies who distribute bags of food to elementary school children who are on free and reduced breakfast and lunch, every weekend throughout the school year.

The relationships built between the Deputies who pass out the food on Fridays and the children who receive it have grown strong and are an integral part of the program's goal, to foster positive relationship between at-risk kids in need and law enforcement using community policing techniques. In its fifth year, Variety Feeds Kids and the Sheriff's Office distributes close to 1600 meals weekly to Pontiac elementary school children at four elementary schools in the District. The goal is to grow the program to provide meals at all six elementary schools in the district.

